

## 4-H ACHIEVEMENT

As we, 4-H club members, and others interested in reaching these objectives, think of achievements and how we may make greater progress, let us remember that the first great problem in achievement is setting up an objective and making that objective a driving ideal, never satisfied until it is so far accomplished that it gives away to a still higher ideal. May we also keep in mind:

1. That individual initiative is the most important element in the development of your club and in the forward progress of 4-H club work generally.
2. That better farm and home conditions and community betterment can be brought about only through the improvement and training of the individual.
3. That the greatest achievement is that which an individual makes over his own record.
4. That true achievement is measured in terms of the distance one travels from the starting point.
5. That goals are attained through gradual improvement.
6. That fertile fields of achievement lie not necessarily in distant fields, but in one's own vicinity.
7. That the things one does for himself contribute most to his success.
8. That an honest worker is neither afraid nor ashamed to work with his hands.
9. That the little things in life well done make for greatness.
10. That the height of your tower of success is determined by the foundation upon which it is constructed; therefore, build well your foundation.

Our program for 1941 is a broad one, designed to provide economic and social advantages to fit the needs of the rural boy and girl in North Carolina, emphasizing the necessity for earning a living on the farm, the production of an adequate farm food supply; optimum health for every member; the niceties of life; family, club, and community recreation, and the training of leadership and citizenship for democracy. Let us not forget in these hours of uncertainty, that each of us has an obligation and a duty to perform. May we do that part well.

## 4-H Objectives and How to Reach Them

### CITIZENSHIP IN A DEMOCRACY

*"I pledge allegiance to the flag of the United States of America and to the Republic for which it stands; one nation indivisible with liberty and justice for all."*

**LEADERSHIP:** Since its beginning 4-H club work has included in its program those things which go toward building a good National Defense; namely, the training for leadership, loyalty and citizenship, the production of necessary food and feed for the maintenance and building of good health, and the development of better economic conditions.

**CONTENTMENT AND LOVE FOR COUNTRY IS NECESSARY:** The program of 4-H club work is designed to fit the economic and social needs of rural boys and girls in North Carolina, emphasizing earning a living on the farm, producing adequate farm food supplies, health, the niceties of life, recreation, and training for Leadership and Citizenship for Democracy.

**OWNERSHIP IS ONE ESSENTIAL TO GOOD CITIZENSHIP:** Unemployment is a major factor confronting all youth. Unemployment deprives ownership. Our program must include training and experience which will enable young people to secure and hold jobs not only in the field of agriculture but in other occupations, with thrift and ownership the ultimate goal.

**CITIZENSHIP:** Coöperation, Loyalty, and Contentment on the part of the individual makes for good citizenship. The 4-H Program is planned on the basis of the needs of the individual embracing those things conducive to good citizenship. It is a coöperative program conducted on the basis of loyalty of members and leaders. It is a great program affording a real opportunity for all those interested in the welfare of rural boys and girls. Citizenship is more than respect of the flag and observance of custom; it is actual participation on the part of the individual.

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# SOME STATE GOALS FOR 1941 AND SUGGESTIONS AS TO HOW YOU AND YOUR CLUB CAN HELP TO REACH THEM

## OBJECTIVES

- A total membership of 60,000 boys and girls enrolled in 4-H club work during 1941 with more efficient use of local leaders.
- Seventeen hundred (1700) organized 4-H clubs in 100 counties, with a minimum of five clubs in each county.
- A 4-H county council in 85 counties training leaders to assist with the promotion of the club program in the county.
- A 4-H camp available for every 4-H club member, with a minimum of 75 counties participating.
- To have all 100 counties represented at the 4-H Short Course.
- Home Beautification as a part of every 4-H club member's activity.
- One hundred (100) 4-H Achievement Days in 100 counties, giving recognition to outstanding individuals, communities, clubs, and counties.
- Seven hundred demonstrations and 200 judging teams trained for county, state, and national contests.
- A state-wide health improvement program for all club members.
- Records from 80 per cent of the members enrolled, with emphasis on more thoroughly conducted projects.
- To aid in the National Defense Program.

## HOW YOU AND YOUR CLUB CAN HELP

- By securing new members.  
By every member striving to make this his best year in 4-H club work.
- By keeping your club alive, active, and successfully conducting the program as outlined.  
By attending meetings, and contributing your part, and encouraging others to do likewise.
- By all officers of the local clubs attending and actively participating in all 4-H council meetings, and making their contribution to the program.
- Make plans for and raise money for paying your camp fee. Elect delegates to represent your club and make preparations for participation in special activities in connection with the camp program.
- Select delegates worthy of the recognition. Make plans for and raise expenses of delegates who represent your club.
- By each member conducting some definite home beautification work on his or her home grounds.
- By each club member keeping a record, attending the meeting, and actively participating in the program.
- Training and sending at least one team from your club to each of the contests sponsored in your county.
- By each member keeping the Health Score and following instructions. By entering County Health Contest.
- By each member completing the work as outlined; keeping a detailed and accurate record of the work; turning same in to the farm and home agents when requested to do so.
- By making training in leadership and citizenship a definite part of every 4-H program. Training in better health habits, the production of feed and foods for family and livestock.